

MELANIE L. HUNG

LEED AP ID+C

EXPERIENCE

frog DESIGN SHANGHAI

Senior Architecture Designer, Spatial Experience Lead / present
Lead spatial design discipline to provide hybrid offerings with UX, brand, industrial and technology design with internal team/external vendors.

STARBUCKS COFFEE COMPANY SHANGHAI

Asst. Store Design Manager, Concept Team / Apr 2019 - Jun 2020
Manage branded scopes of interior, graphics, art, signage, visual merchandise for high profile/Reserve, concept, new format stores.

STARBUCKS COFFEE COMPANY SHANGHAI

Senior Store Designer, Concept Team / Oct 2017-Apr 2019
Sculpt interior, graphic and product design for high profile, concept, new format stores. Create and implement new concepts into stores.

GENSLER SHANGHAI

Designer, Concept Strategist / Jan 2015 - Aug 2017
Collaborate with team to develop design concepts into 2D/3D visualizations. Express design intent through cohesive interior and graphic design packages.

GENSLER LOS ANGELES

Interior Designer, Interior Technician / Jan 2014 - Jan 2015
Visualization of creative environments through 2D/3D renderings, support team objectives with technical knowledge.

VITA MOTUS DESIGN STUDIO LOS ANGELES

Design Intern / Jan-Apr 2013
Installation design and fabrication CAD production for Coachella

ART CENTER COLLEGE OF DESIGN LOS ANGELES

Teaching Assistant / 2011-2012
Rhinoceros with V-Ray Class
Environmental Design Studio

RECENT PROJECTS

frog DESIGN SHANGHAI

Confidential on-going interactive spatial, UX, futurecasting projects for clients such as: Disney, LEGO, Volkswagen, Oravida, Ford & others

STARBUCKS COFFEE COMPANY SHANGHAI

Design and Realization of first five global Starbucks NOW delivery store Barista's Order Optimization User Interface Design for in-store/delivery Digitalization of In-Store Experiences and Fixtures
Lead v.1 Future Starbucks Store Interior Design Palette concept direction
Lead Pet-Friendly Outdoor Area Furniture and Branding Collection
Starbucks Reserve Interior Signage and Graphic Design
Lead Investor Day Store Design Dept. Floor Installation
Lead Artwork and Environmental Graphics for various high-profile stores
Various Starbucks Artwork and Design Standardization
Lead Graphic Design and Production of Store Design Yearbooks
Facade Design Standard Package

SKILLS

SOFTWARE

Professional level in Rhinoceros with V-Ray, Enscape
Adobe Photoshop, Illustrator, InDesign, After Effects / Google SketchUp
AutoCAD / Microsoft PowerPoint, Word, Excel / Apple Keynote

LANGUAGES

Fluent and written English / Mandarin Chinese

EDUCATION

ART CENTER COLLEGE OF DESIGN 2013

PASADENA / CALIFORNIA / USA
Environmental Design (Architecture) / Bachelor of Science with Honors

TAMA ART UNIVERSITY 2012

HACHIOJI / TOKYO / JAPAN
Pacific Rim / Study Abroad Program

ACHIEVEMENTS

STARBUCKS BRAVO! AWARD 2018

GENSLER SHANGHAI BUSY-BEE AWARD 2017

STEELCASE BIG BOSS SMART OFFICE DESIGN 2ND PLACE 2015

Lead and development spatial design, tailor project's graphics

PASADENA NOW NEWS - IN FOCUS (USA) Dec 14, 2013

No More Space Exhibition Project featured in magazine article

AXIS MAGAZINE (JAPAN) VOL. 162 April Issue 2013

Pacific Rim - Tsugi Seating featured in magazine

4 HOURS SOLID EXHIBITION SELECTED DESIGNER 2012

ART CENTER COLLEGE OF DESIGN PROVOST'S LIST 2011-2013

ACCD MERIT-BASED SCHOLARSHIP AWARD 2011-2013

EIGHT INC. SCHOLARSHIP AWARD 2011-2013

NATIONAL ART HONOR SOCIETY STUDENT PRESIDENT 2008-2009

PERSONAL INTERESTS

Nature
Sustainability
Coffee
Art
Baking
Electronic Gadgets
Fengshui
Film